



Proudly supporting
youth social action



Department for
Digital, Culture
Media & Sport



COMMUNITY
FUND



London Luton Airport

#IWILL 2020 R4

FUND CRITERIA AND GUIDANCE FOR APPLICANTS

WHAT IS THE #IWILLFUND?

#iwill is a UK-wide campaign that aims to make **social action** part of life for as many young people as possible by the year 2020. Through collaboration and partnership, it is spreading the word about the benefits of youth social action.

Step Up To Serve, The National Lottery Community Fund and the Government Office for Civil Society have invested £2 million this year to fund groups delivering youth social action opportunities.

The #iwillFund looks to support social action activities that create opportunities for young people aged 10-20 to develop their potential and their capacity to significantly contribute to their community.

Social action involves activities such as **campaigning, fundraising and volunteering** and has huge potential to create enjoyable opportunities and skills development for young people, and in turn benefit the local people and places.

The fund prioritises projects that:

- Seek to increase participation from young people from **less affluent social economic groups** and young people who might not usually take part in volunteering, campaigning and fundraising activities
- Are working with young people at the younger end of the spectrum (**10-14 years old**)
- Build the appetite of young people to continue with **campaigning, fundraising and/or volunteering** and leave a legacy of behaviour/activity after the funding stops
- Involve young people in **consultation, planning, delivery and evaluation**
- Give young people the opportunity to **learn new skills** and develop their potential and confidence
- Give young people the **platform** to get their voice heard
- Can address the six principles of **Youth Social Action**:



This fund aims to develop opportunities rather than fund the ongoing costs of existing youth work, and looks to fund organisations that involve young people in volunteering, campaigning and fundraising activities.

ELIGIBILITY

Grants between **£1,000 and £5,000** (Upper limit of £10,000 please talk to Dipak Mistry) are available for projects **up to a year in duration**. Grants should deliver **campaigning, fundraising and/or volunteering** opportunities for **young people aged 10 to 20 years old, or up to 25 for disabled people**.

This fund is open to registered charities, constituted community groups and other charitable organisations including Social Enterprises and CICs limited by guarantee in England. National organisations with local branches (with their own management committee and bank account) can apply. New organisations that can demonstrate they are financially robust can apply.

WHAT #IWILL FUNDS

- Staff costs - Budget for staffing, including full-time staff, part time staff, sessional staff and other related expenses e.g. a volunteer coordinator
- Development and capacity building costs – Budget to help build capacity and sustainability of organisation e.g. staff/volunteer training, external consultancy fees
- Volunteer costs - Budget for reimbursements of expenses, e.g. telephone calls, travel and meals
- Activity costs - Budget for resources to facilitate a project / activity (which are not already included as part of equipment, volunteer or staffing costs) e.g. catering, insurance
- Skills development projects, which help young people be 'social action-ready'
- Established groups with an existing youth provision may apply for NEW projects or an expansion and development of an existing project (recruiting new young people etc) which meet the aims of [#iwill](#)
- Continuation funding for previously funded organisations is available, where the organisation can demonstrate effective and impactful use of the previous grant and learning and adaptation of processes.

WHAT #IWILL DOES NOT FUND

- Statutory services
- Activities promoting religious or party-political activity
- Capital costs / large equipment costs – small scale equipment, such as tools are acceptable **up to 10% of the requested grant**
- Individual sponsorship
- Activities generating private profit
- Organisations that are in receipt of a current #iwill grant from a Community Foundation (unless the grant is due to be spent and monitoring submitted before the new grant would be awarded)

GOVERNANCE

We will ask for the following documents to carry out due diligence on your organisation:

- A copy of your governing document (e.g. constitution, memorandum & articles or set of rules).
- A copy of your most recent annual accounts or management accounts.
- A photocopy of a bank statement no more than 3 months old. The bank account must be in the name of the organisation applying.
- Copies of your safeguarding and equal opportunities policies.
- A list of the names and addresses of your Trustees or management committee. You will need a minimum of three unrelated Trustees / management committee members.