



# Analysing Funding Distribution

Reflections on developing the Funders Alliance for  
Race Equality Audit Tool

---

Charlotte Carter

# How much funding goes into race equality work?

## How we sought to answer the question:

1. Identify the characteristics of a grant that matter

Funding BAME sector organisations?

Funding race equality work?

2. Define what we mean
3. Aim for consistency and (near-)universal applicability
4. Test the definitions and categories as broadly as possible

# Designing the Tool: Organising data

## Organisation level data

Mission & Purpose

Leadership

## Grant level data

Intent of the work being funded

Type of work

System-level or symptom

			QUESTIONS RELATE TO THE ORGANISATION AS A WHOLE			QUESTIONS RELATE TO THE GRANT/WORK BEING FUNDED			
Size of grant	CC number	Website	BAME Sector Organisation?			Grant intended to benefit BAME/ethnic minority communities	Type of project	Root causes, symptoms or neither?	Minority community of focus (where relevant).
			Mission and purpose to support BAME/minority communities	Sector-led (majority of the board <u>and</u> majority of senior staff are BAME)	BAME organisation?				
					FALSE				
					FALSE				
					FALSE				
					FALSE				
					FALSE				
					FALSE				
					FALSE				
					FALSE				
					FALSE				
					FALSE				

# Using the Audit tool

## What does it take to use?

### 1. Be clear on intent

- The Alliance set out to increase the amount of funding going into Race Equality work

### 2. Its not without imperfections...

- Working with the best available, yet often limited data
- Making judgments can be crude and limited
- A focus on the intent of the grant, not its' impact
- There's always going to a different way of defining something

### 3. The context matters

# Using the Audit tool

## Beyond understanding funding distribution, where does the value lie in using it?

### 1. Across the funding sector

- Provides a benchmark to measure change over time
- Uses tested definitions and categories to enable consistency and comparison
- Creates a tool for action

### 2. Within individual foundations: understanding grantmaking practices

- An opportunity to review data collection practices
- To interrogate the applicant journey and understand success and declination rates for different groups
- Provides a tool for reflection and conversation

LLOYDS BANK  
FOUNDATION  
England & Wales

