



Bedfordshire & Luton Community Foundation
Business Brunch

5th November 2025

Rachel Hales - Founder

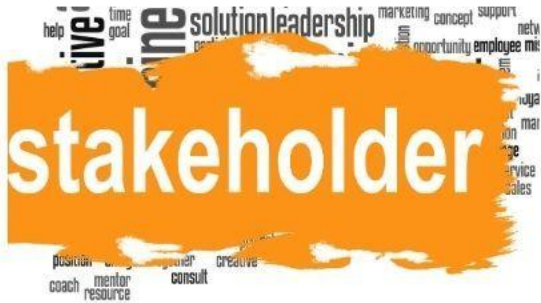
**GET
SYNERGISED**

CONNECT-COLLABORATE-INNOVATE

<https://www.getsynergised.com/>



WHY ARE BUSINESSES HAVING TO PAY MORE ATTENTION?



**STAKEHOLDER
EXPECTATIONS**



**REGULATION &
COMPLIANCE**



**INVESTMENT
DECISIONS**



**COMPETITIVE
ADVANTAGE**



RISK MANAGEMENT



**RESPONSIBLE
PROCUREMENT**



CSR TO ESG



BUSINESS BENEFITS

Corin Menuge – Social Value Lead
Karen Lawson - Community Investment Lead



<https://www.peabody.org.uk/>

Why does social value matter to Peabody?

- Aligns with and embedded in our social purpose
- Supports the work of our Community Foundation to give our residents and communities the best chance to live happier, healthier, wealthier lives
- Shape, drive and learn from best practice
- Compliance with key Procurement legislation



Bringing Your CSR Goals to Life Through BLCF

- Maximise local impact
- Expert advice
- Guidance on giving

Contact us to discuss further



www.blcf.org.uk/how-to-give/guide-to-giving/

Dawn Bainbridge, Head of Business Development

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